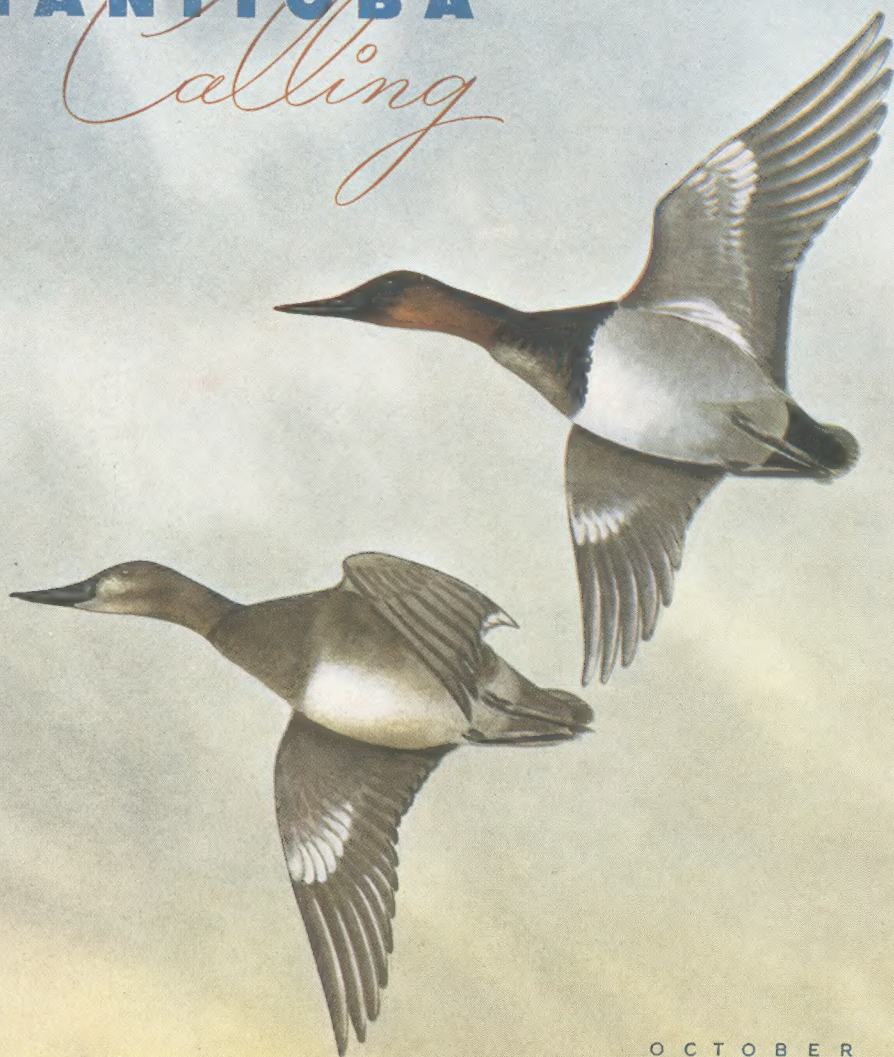


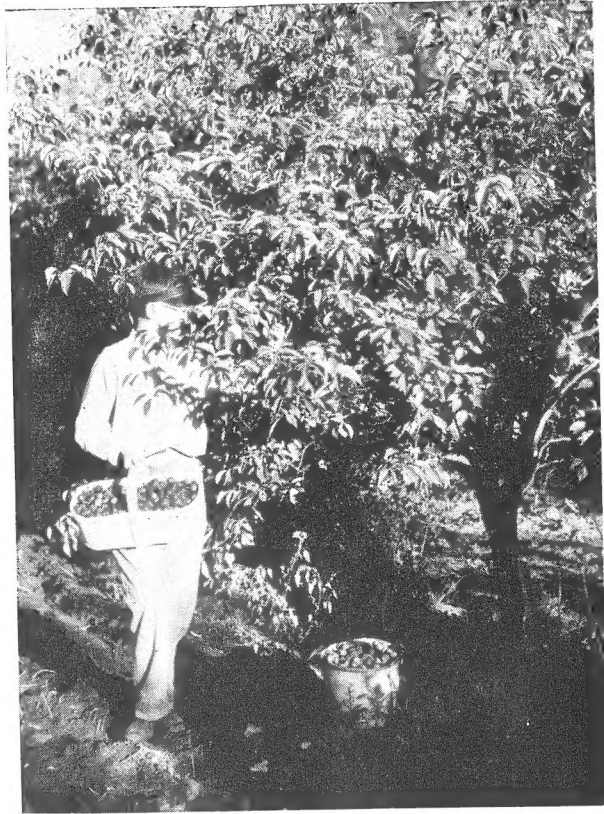
MANITOBA

Calling



OCTOBER

1 9 4 5



Harvesting Manitoba Fruit, Morden Experimental
Station



Vol. IX, No. 10	Address all communications to Public Relations Department,	October, 1945
Single Copy	CKY Radio Branch CKX	12 Issues, 60c.
5c	Manitoba Telephone System,	Post Free.
	Winnipeg.	

Thanksgiving

Canada will observe Thanksgiving Day this year on October 8, and this is, indeed, a year to give thanks!

With our fighting sons arriving on native soil after long years away from home, our hearts are full of joy in contemplation of these happy reunions.

To those whose sons will not return, we pray God to give them strength to bear their sorrow, and solace in the knowledge that their loved ones fought and died for a great cause.

On this Thanksgiving Day, let us all truly give thanks for the great blessing of peace, after six dark years of war. And with our thanks, let us couple our prayers that never again will our youth be called upon to shoulder arms, but rather that they may dedicate their lives to peaceful and happy pursuits.

Report From Our Men In the Services



"Dibbs and Darby" in Apeldoorn

In our last issue we told of the meeting between D.R.P. Coats and Dibbs Woods, CKY operator, in Apeldoorn, Holland. Though Dibbs is considerably thinner (down to his hockey-weight, as he expresses it) he is in good health and looking forward to getting back to Winnipeg.

In his most recent letter Mr. Coats tells of many interesting experiences on the Continent, and promises some fine stories and pictures upon his return. At the time of writing he was at Augustfehn, Germany.

★ ★ ★

ON ACTIVE SERVICE

CKY operator Gordon Thompson, who has been in the R.C.A.F. since January, 1943, is home in Winnipeg pending discharge. We look forward to having Gordon back in the CKY control room soon.

Other CKY staff members still on Active Service overseas or on the seas are Nelson Gardiner, Maurice Burchell, Harry Sanders, Wilf Davidson, Peter Burgess, Dibbs Woods and Tommy Lewis. Tommy, we deeply regret, is still reported "missing in action".

With the Forces in Canada are Tom Benson, Ernie Rooke, Joe Knowles and George Ritchie. Bill Haney is still on leave-of-absence from CKY on a special

technical assignment for the War Department.

Recent letters from overseas tell us that Harry Sanders spent his last furlough in Scotland, visiting friends and taking in the sights; while Peter Burgess visited Cambridge and London on week-end leaves in the past few weeks. While in London he called at BBC for a chat with Wilf Davidson.

Wilf's latest letter describes his duties with the Canadian Forces Network, where he is in charge of all recorded programmes. He manages, in spite of a busy schedule, to attend some plays and concerts, including the BBC Prom Concerts and the Sadler's Wells ballets.

★ ★ ★

DAVIDSON FAN CLUB

A letter of recent date from London had enclosed two "Davidson Fan Club" labels, one of which is reproduced on this page. In his letter the secretary of the Club wrote: "These labels may be of interest to you as a reminder to your readers that Wilf Davidson is still doing good work overseas—though they may not be hearing his voice so much nowadays."

The secretary went on to explain that the labels are exhibited where they will come to the attention of the radio editors of the London daily papers. . . "It is hoped that as this Fan Club campaign extends, the newspapers will grow more interested as it is proposed to print different labels every week."



~ MANITOBA CALLING ~

OUR COVER

Our cover is a reproduction of a painting by Angus H. Shortt, of Winnipeg. Prior to joining Ducks Unlimited as staff artist in 1939, Mr. Shortt had worked on field surveys for the National Museum of Canada and the American Museum of Natural History. Specializing in bird studies, Mr. Shortt's paintings have appeared in many art galleries in the United States and Canada and reproductions of his work are in demand by leading sports magazines.

The birds reproduced on our cover are Canvasbacks, the favourite diving duck of hunters and considered by many the best table duck of them all. They nest over most of the southern half of Manitoba. Canvasbacks are among the fastest flyers of all the ducks and have been timed at a speed of seventy miles per hour.



MARY MORRISON TO TORONTO

Mary Morrison, Winnipeg's young singing star, leaves shortly for Toronto where she will continue her vocal studies. Mary first gained recognition at the Manitoba Musical Competition Festival in 1944, when she won both the major vocal competitions, the Tudor Bowl and the Rose Bowl.

Since that time she has appeared on many CKY and CBC programmes from Winnipeg, her latest being "Music for You", a CKY Tuesday evening presentation. In this, Mary co-starred vocally with Kerr Wilson, of the CKY staff.

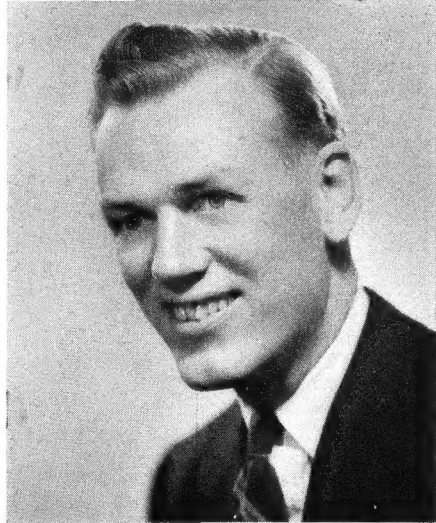
We wish Mary Morrison continued success in her studies and a bright future in the musical world.



WORLD SERIES ON CKX

Baseball fans will hear the World Series on CKX, Brandon, commencing Wednesday, October 3. The World Series broadcasts are another in Gillette's "Cavalcade of Sports", heard regularly on CKX.

CKY ENGINEER



George Henderson, newly-appointed Engineer for CKY, was born at Saltcoats, Sask., and came to Winnipeg at an early age.

His first job was with an electrical company, installing automatic telephone equipment in one of the Winnipeg exchanges of the Manitoba Telephone System. He also took an active part in the installation of the "carrier" systems of the telegraph companies, over which CBC network programmes are carried from coast to coast.

George joined the staff of CKY in January, 1932, as a control operator. He was appointed senior control operator in May, 1935, and seven years later, in 1942, he was named Equipment Supervisor for CKY.

In his new position as CKY Engineer George has charge of the technical operation of the Station. His background and experience in the electrical field make him well qualified for this responsible post.

Married, and the proud father of a lovely daughter, George is a keen devotee of golf and bowling in his spare hours, with "lows" on the course and "highs" on the alleys proving his athletic ability.

For Your Winter Listening

The month of October heralds the return of more former-season radio favourites, with some new programmes added, to entertain us throughout the winter months.

"Musical Mail Box", a programme with several successful seasons to its credit, returns to the air on a new day and at a new time. Heard before on Fridays, "Musical Mail Box", sponsored by the makers of Cashmere-Bouquet Toiletries, will take a Saturday spot this season. The programme will be presented at 7.30-8.00 p.m., immediately following "Share the Wealth," commencing on October 6th.

The Maple Leaf Milling Company will present a new enlarged edition of last year's "Jolly Miller Time", with a variety programme tailored for Canadians. Commencing October 10th "Jolly Miller Time" will be aired on CKY at 7.00-7.30 p.m. Wednesdays.

"Waltz Time" the perennial Friday favourite, will move to the half-hour following its current time commencing October 5th. The programme, retaining all the stars who have made it so popular through the years, will be heard on CKY at 8.30-9.00 p.m., Friday.

A new supper-hour feature to be added to the CKY schedules is the Art Van Damme Quintet, with Louise Carlyle, to be presented every Tuesday and Thursday at 6.15-6.30 p.m., commencing October 9th, by Imperial Tobacco. The quintet is a combination of accordion, vibraharp, drums, guitar and bass in expert interpretations of fast-moving modern melodies, with the songs of Louise Carlyle adding an extra dash of spice.

The CKY corridors and studios will take-on new activity on Saturday mornings when the Good Deed Radio Club returns to the air on October 6th. Sponsored by the T. Eaton Company, the Good Deed Radio Club begins its seventh great season on the air, and will again

RECOMMENDED LISTENING

The CBC Citizens' Forum series will resume on October 9, with the general theme of the new season announced as "How Do We Shift the Gears from War to Peace?"

Citizens' Forum is a programme planned so that all Canadians can find out more about the issues facing our nation. To foster discussion of these issues specially prepared bulletins, on the subject for discussion on each week's broadcast, are available for distribution to interested groups.

Should you, in your district, wish to organize a discussion group, please write to the provincial office of Citizens' Forum, particulars of which will be heard on the programme (7.30-8.00 p.m. Tuesdays on CKY).

feature outstanding juvenile entertainers from all over Greater Winnipeg. Highlights of these weekly Saturday morning broadcasts will be the Good Deed Award, with the presentation of a gold wrist watch and the Gold Star Pin for the week's outstanding good deed; and the offerings of the boys' and girls' choirs, under the direction of Mr. and Mrs. J. Roberto Wood. The Good Deed girls' choir, incidentally, were winners of the first award in their class at the Manitoba Musical Competition Festival.

The Eaton Good Deed Radio Club, with CKY announcer Kerr Wilson as master-of-ceremonies, will be heard on CKY at 10.30-11.00 a.m. Saturdays.

Scheduled for return to the CKY listings later in October or early November are "Singing Stars of Tomorrow", a Sunday afternoon presentation, and the "Saturday Night Hockey Broadcasts", from the Maple Leaf Gardens in Toronto.

"Canadian Cavalcade"

Each Monday evening Borden's "Canadian Cavalcade", an all-Canadian show, presents stories of Canadians—people in the news, people behind the headlines, people from all walks of life, real people with real experiences.

Coupled with these interviews and dramatizations are musical interludes by Canadian singers and instrumentalists, both professional and amateur, from every part of Canada.

"Canadian Cavalcade", presented by The Borden Co. Ltd., swings its weekly radio spotlight to the many corners of the Dominion, so that fellow Canadians will come to know each other better. In this, its third season on the air, "Canadian Cavalcade" is broadcast to the CBC's Trans-Canada network and is heard on CKY at 7.00-7.30 p.m. Mondays.

Top: Lorne Greene, programme narrator, finds ample opportunity to express his talents, and he is at his best in handling the special material written for him on "Cavalcade".

Centre: Howard Cable, Borden's musical director, scores and arranges music for "Canadian Cavalcade". As maestro for the series Cable has earned his place among Canada's finest conductors.

Bottom: Cy Mack, interviewer on "Cavalcade", holds one of the most difficult assignments in radio, often working with people who have never before been on-the-air.



~ MANITOBA CALLING ~

The Candid Camera Visits CKX, Brandon



Top left: CKX announcer Ron Deacon selects programme material from the record library. Between shifts Ron is busy these days getting his newly-acquired home ready to move into in October.

Top right: Derek Nelson, studio operator, at the panel in the CKX control room. This room provides a full view of Studios A and B.

Middle left: Ken Milton, newest CKX voice, in action in Studio B. More about Ken appears on the page opposite.

Middle right: Equipment Supervisor Claude Snider, left, and operator Harold Donogh at the CKX Transmitter. All programmes pass through this equipment before going out on-the-air.

Bottom left: The three-hundred-and-twenty-foot "cat walk" and co-axial cables leading from the antenna to the CKX Transmitter Building.

Bottom right: The new flashing neon sign at the entrance to the CKX Transmitter on No. 1 Highway, just north of the Brandon city limits. The letters of the sign are red, with green flashes.

~ MANITOBA CALLING ~

CKX, Brandon Briefs

At a meeting of the Brandon Kinsmen Club on August 31, the Club expressed the gratitude of the Brandon Kinsmen for the excellent support afforded by CKX to the Kinsmen Milk for Britain Fund. Manager W. F. Seller of CKX was an invited guest at the meeting.

Since November 18, 1941, CKX has donated a weekly quarter-hour on the air to assist the Club in raising funds for this worthy cause, which ceased to operate at the end of August. During those three years and nine months CKX received from its listeners, and turned over to the Club, a total of \$34,164.36. This is a fine effort, and one of which CKX may be justifiably proud.

★ ★ ★

Dwayne Johns, a member of the CKX announce staff now on Active Service with the R.C.A.F., recently spent his "harvest leave" in the Brandon district. Because of the inclement weather, Dwayne was able to spend considerable time at the studios, listening to his favourite records, and also keeping in practice at the turntables.

★ ★ ★

The most recent addition to the CKX announcing staff is a tall, personable young man of 21 summers, by the name of Ken Milton. Ken was born in Sinclair, Man., and a year or so ago moved with his family to Newdale, Man. He received his education in Cardale schools, obtaining his matriculation from the Cardale High School. Joining the staff of CKX on August 6th Ken took to the microphone like a veteran and is already winning many friends with his pleasing announcing style. His picture appears on the opposite page.

★ ★ ★

On Monday, September 10th, CKX Manager Bill Seller was called upon to supply entertainment for a luncheon meeting of the Brandon Kiwanis Club, so he took Eric Davies and Ron Deacon along, and together they presented the Kiwanis Kwazy Kwiz Kontest. With Mr. Seller as "Bill Faker", Eric as "Dr. I.S.Q.", and Ron as "Colonel Stoop-nagle", commercial announcer extraor-

NEW SHOWS ON CKX

Two popular radio shows on the Dominion network are scheduled for return early in October. The Tip Top Tailors' feature "Music for Canadians" returns to CKX, Brandon, on Sunday, October 7th, at 7.30-8.00 p.m.

The same evening brings the "Texaco Star Theatre" to CKX listeners at 8.30-9.00 p.m., sponsored in Canada by McColl-Frontenac Oil Co. Ltd.

Monday, October 8th, is debut night for the "Northern Electric Show", sponsored by Northern Electric Co. Ltd. Time for this new Monday feature on CKX is 7.00-7.30 p.m.

The programmes will feature the music of the forty-piece Northern Electric Concert Orchestra conducted by Paul Scherman, and a brilliant five minute interlude as John Drainie, a Canadian leading actor, narrates a dramatic story of one of Canada's great cities, entitled "Forward with Canada". In addition, each week, the Northern Electric hour will feature a guest singing star and, wherever possible, the singer is to be from the city being honoured on the "Forward with Canada" highlight.

★

"THE GREATEST OF THESE"

Both CKY and CKX will add still another new programme to their Thursday evening schedules—"The Greatest of These", a dramatic series sponsored by the Canada Starch Company. "The Greatest of These" is the unique story of a man who dedicated his life to helping his fellow-man.

A transcribed feature, the programmes will be heard on Thursdays, commencing October 4, at 7.00-7.30 p.m. on CKY and at 8.00-8.30 p.m. on CKX.

dinaire, the trio caused a great deal of merriment with humorous and tricky quiz-questions and "commercials".

★ ★ ★

Bob Churcher, CKX announcer who has been on Active Service with the Navy, returned recently to Brandon where he awaits discharge from the Service, scheduled for late November.



The "Happy Gang" on-the-

1. Bert Pearl, "five foot two-and-a-half of sunshine",
2. Announcer Hugh Bartlett introduces the "joke pot".
3. Cliff McKay sandwiches a vocal between clarinet cl
4. Bob Gimby, cornet virtuoso and newest member of
5. Eddie Allen, whose vocals are a highlight on every
6. Jimmy Namaro performs some neat musical tricks
7. Blain Mathe, violinist, plays it both sweet and hot.
8. Kathleen Stokes at the organ. Her musical contrib
9. George Temple, "Happy Gang" producer, smiles

control booth.

Happy Gang" on-the-air !!!

foot two-and-a-half of sunshine", at the piano.
Bartlett introduces the "joke pot".
wishes a vocal between clarinet choruses.
virtuoso and newest member of the "gang".
e vocals are a highlight on every show.
performs some neat musical tricks on the vibraphone.
nist, plays it both sweet and hot.
t the organ. Her musical contributions are always wel-
'Happy Gang' producer, smiles his approval from the



TIME CHANGE

The reversion from Daylight Saving to Standard Time, which took place at 2.00 a.m. Sunday, September 30, will not affect radio listening habits. The fact that our change-of-time coincided with a similar change in the United States meant that the schedules simply moved with the clocks, resulting in none of the confusion of former years when the change-over was not always in unison.

All CKY and CKX schedules are now listed in Central Standard instead of Central Daylight Time, but by your clock they remain "as they were".



RADIO HELPS METROPOLITAN OPERA FUND

Edward Johnson, general manager of the Metropolitan Opera, in his annual report asserts that "through radio, the Metropolitan has acquired stature and support". The report, part of the annual statement of President George A. Sloan, points out that "for the first time since the purchase of the opera house in 1940, the (present) Association finds itself in black ink".

The Metropolitan Opera broadcasts on Saturday afternoons during the season have been among the leading musical features of the American Broadcasting Company and carried by the Canadian Broadcasting Corporation for the past several seasons.

Johnson's report points out that when the purchase of the building was made "it was more obvious than ever before that millions of people, some of whom had never seen opera, nevertheless were vitally interested. And this interest was expressed concretely—in voluntary contributions of money from over 150,000 radio listeners for the continuance of opera. During the past season, it is estimated that up to 13,000,000 people listened to our Saturday afternoon broadcasts."

Plans are now being completed for the broadcast of the Metropolitan Opera's 1945-46 season, which will be heard on CKY commencing in early December.

THE ROBINSON FAMILY

It was on April 28, 1941, that listeners first heard of the Robinson family, appearing at that time as "Front Line Family". Through the years since we have followed with interest the trials and tribulations of a typical British family caught in the upheaval of war.

The Robinson family was created by Alan Melville, who wrote and produced the programme until he joined the RAF. Melville, a bachelor and an only child himself, had invented a family so convincingly life-like that other families, thousands of miles away, came to know them as "real people". Especially during the worst of the London blitz letters of sympathy and advice poured into the BBC, usually addressed to "Dear Mr. and Mrs. Robinson".

The idea of "Front Line Family", or "The Robinson Family" as it is now known, was conceived during the height of a blitz. Alan Melville, of the BBC, was dining with CBC's E. L. Bushnell (then "on loan" to the BBC). Bombs were falling so close that their dinner-conversation was interrupted at frequent intervals by quick dives under the table for safety. In between bombs they discussed the concern felt throughout the Empire as to what was happening to the average family in Britain.

From this the two evolved a British middle class family whose hopes, anxieties and daily difficulties would be typical of British family life in wartime—the Robinson family, with Mr. Robinson, "builders' merchant in a small way" by day and a member of the Home Guard at night; his wife who, besides running the home, was working at a Services Canteen at night; their elder son, Dick, a full-time member of the National Fire Service; the younger son, Andy, in the R.A.F.; and their only daughter, Kay, working in a munitions factory.

With its 1000th performance behind it, we salute the creators and cast of radio's longest-run daily sustaining serial. "The Robinson Family" is presented Mondays to Fridays at 4.30 p.m., (CBC—CKY—CKX).

University on the Air

Another season of the University on the Air will commence with an inaugural broadcast on Monday, October 1, by Dr. A. W. Trueman, President of the University of Manitoba. His subject will be "Radio in University Education". Following the inaugural broadcast, the University on the Air will be heard every Monday, Wednesday and Friday at 5.15-5.30 p.m. on CKY and CKX.

During the month of October the subjects for discussion on the Monday broadcasts are under the general title: "Peace Challenges the Homemaker." The weekly subjects are:

- Oct. 8—The Challenge of Inflation.
- Oct. 15—Sugar and Fats in Short Supply.
- Oct. 22—So Many Things, So Little Space.
- Oct. 29—Good Taste is not Expensive.

The Wednesday broadcasts are on "Recent Canadian Writing". The books under discussion are:

- Oct. 3—Unit of Five.
- Oct. 10—Two Solitudes.
- Oct. 17—Earth and High Heaven.
- Oct. 31—Sandstone and Other Poems.

The broadcast of October 24 will be a special broadcast, not of this series. On this occasion the broadcast will be devoted to The University Evening Institute.

"Science Returns to Peace" is the general subject heading of the Friday programmes, with individual subjects as follows:

- Oct. 5—Plastics for Civilian Use.
- Oct. 12—Insecticides for Civilian Use.
- Oct. 19—Drugs Return to Peace-time Use.
- Oct. 26—Atomic Energy.

Further broadcasts on Science will continue into the month of November. The subjects scheduled are:

- Nov. 2—Radar, the Magic Eye of Navigation.
- Nov. 9—Jet Propulsion.
- Nov. 16—Nylon and Rubber Come Back.

"AUNT MARY"



"Aunt Mary Lane", lovable star of the new daytime serial "Aunt Mary". This absorbing drama of real-life people is presented on CKY by Kitchen Craft Flour, Monday through Friday at 9.45-10.00 a.m.

"Aunt Mary" is the story of one woman's valiant battle against hatred and intolerance, the seeds of which were sown in the past. Aunt Mary Lane is a widow in her late forties with a son overseas. She's a woman of strength, humour and wisdom. A woman with an understanding heart whose main concern at the moment is the emotional problem confronting her niece, Peggy Douglas. The key to Peggy's happiness is embodied in one man—Bill Meade—who belatedly realizes that he mistook infatuation for love—that his marriage to Kit Calvert is a mistake—that he still loves Peggy and not his beautiful, but arrogant, wife. This and other problems involving an unusual cast of characters make up the absorbing, human story of "Aunt Mary".



Get ready to buy . . .

VICTORY BONDS

Understanding - Key to Peace

Calvin Peppler, the author of this article, left CKY in 1940 to go on Active Service. After a period of service in the Army he transferred to the R.C.A.F., after which he served in the British Isles, Africa, Sicily and Italy. He was shot down and taken prisoner in May, 1944, and returned to Canada last June. Calvin rejoined the staff of CKY as News-Editor on October 1.

The opening chapters of peace have been written. With them however come the doubts, the mistrusts, the perplexities of every Peace Conference held within the last nineteen hundred years. How stable will this one be? How long will it last? Such are the unanswered questions in every mind, in every nation. So too, will they remain unanswered, for no one can correctly prophesy the success of any peace in a world so full of racial and economic differences. With many factors still pointing against the success of continued peace there are many points which, when looked at properly, are very encouraging.

One of these has been evident throughout the war in spite of seemingly insurmountable difficulties—the sincere desire of most people to understand the problems of others. Through that determination to see another's point of view comes reconciliation, and through reconciliation comes the realization of lasting peace.

In most of the European countries, as well as those bordering on the Mediterranean, the citizens of each nation showed a marked degree of sincerity and a large degree of hospitality in entertaining and assisting the visitors of other nations to their homelands, in spite of the hardships they were suffering due to the cruelties of war. Racial differences did not keep nations from a unified purpose. Language differences did not act as barriers to friendship.

Under such adverse conditions sponsored by war, understanding and co-operation were achieved. Now, and in the future, time will enable us to carry on these understandings—for a lasting peace can never be made without the complete and unselfish desire to know and understand the other's point of view. Basically, human beings are much the same, only environment and circumstances emphasize the differences.



Left: Maltese girls dress, act and look like girls the world over. Smartly dressed and well educated, they are accomplished linguists, adding English, French and Italian to their native Maltese. Right: Corsicans, by virtue of their geographical limitations, are alert to added means of livelihood. With the coming of Allied troops these two opportunists have set-up a roadside barber shop.

— MANITOBA CALLING —

By far the most amusing and mentally alert are the native children, who pick up more English in a week than we do foreign languages in a year. The favourite expression is O.K., O.K., O.K.



The older inhabitants of the Middle East are not adverse to accepting modern customs. These men of North Africa have discarded traditional native robes for wearing apparel similar to our own.



No matter where, or in what manner, an Englishman must have his bath! Pictured here is a member of the R.A.F. who takes a few minutes out of a busy flying schedule to "scrub-up".



Boys will be boys wherever you find them! These two little French lads manage to sustain their cheerful personalities in spite of the war that raged around them. Their generation will know better times.



Don McNeill - Breakfast Clubber



The city of Galena, Illinois, makes claim to two famous births within its precincts—one, General Grant, the other, Don McNeill, master-of-ceremonies of the Breakfast Club.

Don's early life was simply that of a normal growing boy. He attended school at Sheboygan, Wisconsin, where his family moved in 1910, three years after Don's arrival in the McNeill household. His father, a keen sportsman, taught Don to think straight and grow tall in the outdoors, and they shared many grand hunting and fishing expeditions. One of the few indications of what Don's chosen career would eventually be was his avidity for joke books at this stage.

In 1925 he entered Marquette University, at Milwaukee, to study journalism. Honours came often and fast to Don at University and besides finishing with a four-year scholastic average of 88½%, he was Valedictorian of the class of '29; editor of the year-book and was selected by two honour societies and a social fraternity.

It was during these years that Don

first started radio work. He'll tell you now that it was to help pay for dates with the girl he met there and later married, on September 12, 1931, in San Francisco. Following graduation he worked in a triple capacity — on the radio, as a staff writer and as a cartoonist for the radio section. This led to a better radio job in Louisville, Kentucky, where he met Van Fleming, a popular singer. The two teamed-up to become "Don and Van, the Two Professors", sold their act to a radio sponsor, and broadcast during the next year and a half on a national hookup from the Pacific Coast.

Don refers to the next phase of his career as the "Starvation Period" when, through lack of renewals, the act was dissolved. Following a brief and not-too-successful interlude in New York, he decided to try Chicago. That this move was a happy decision is evident in the fact that Don celebrated, on June 23, twelve successful years as master-of-ceremonies of the Breakfast Club.

Besides being a master of ad-lib (he works almost entirely without benefit of script), Don McNeill has a gift of understanding that has contributed in no small measure to his success in radio. His inspirational messages bring consolation to many shut-ins who are constant listeners to the Breakfast Club. An instance of his ability to turn from a genial gag-man to a sober-minded citizen, conscious of the influence he exerts, was D-Day. As Don sipped his morning coffee with his family on that eventful morning the news bulletin flashed to the world that the Allied armies were landing on the coast of France.

On the way to the studio Don formulated his observance of this important event, and few who listened will forget his Invasion Day prayer, which he wrote fifteen minutes before going on the air.

Don McNeill is a great success. And after twelve years of Breakfast Clubbing, his comment is "It's better than working!"

~ MANITOBA CALLING ~

PROGRAMMES

CKX Brandon

1000 Watts—1150 Kilocycles

Letters following certain items are initials of days of the week on which the features are broadcast.

SUNDAY

- 9.30—Strength for the Day.
- 11.00—City Church Service.
- 12.30—Young People's Hour.
- 1.30—Lutheran Hour.
- 5.00—Philco Hall of Fame.
- 7.00—Sunday Song Service.
- 7.30—Music for Canadians.
- 8.00—Radio Readers' Digest.
- 8.30—Texaco Star Theatre.
- 10.00—CBC News (Daily).

MONDAY

- 7.30—News (Daily).
- 8.15—Breakfast Club (MTWTF).
- 8.30—News (Daily).
- 9.45—Church in the Wildwood (MFS).
- 10.30—Soldier's Wife (MTWTF).
- 1.00—News (Daily).
- 2.00—The Music Box (MW).
- 5.45—News (Daily).
- 6.15—In the Spotlight (MWF).
- 6.45—Harry Boon, Pianist (M & F).
- 7.00—Northern Electric Show.
- 8.30—Information Please.
- 9.00—Carnation Contented Hour.
- 10.15—Jump Town.

TUESDAY

- 9.45—The Gospel Singer (TWT).
- 1.00—Rural Rhythm (Daily).
- 1.30—CBC Farm Broadcast (MTWTF).
- 2.00—Musical Comedy Highlights (T & T).
- 7.00—Bob Hawley, Pianist.
- 7.30—Alan Young.
- 9.00—Bob Hope.
- 9.30—Treasure Trail.
- 10.15—Longines Symphonette.

WEDNESDAY

- 7.45—Smilin' Ed. McConnell.
- 6.30—Ellery Queen.
- 7.00—Jack Carson.
- 7.30—Victory Loan Hour (Oct. 17-Nov. 7).
- 8.30—Gospel Half Hour.

THURSDAY

- 7.30—Servicemen's Forum.
- 8.00—The Greatest of These.
- 8.30—Light Up and Listen.
- 9.30—Rudy Vallee.
- 10.15—The People Ask.

FRIDAY

- 2.00—In the British Spotlight.
- 7.30—Blue Ribbon Musical Telequiz.
- 8.15—Pinto Pete.
- 8.30—Those Websters.
- 9.00—Gillette Fights.

SATURDAY

- 8.05—Jazz on Parade.
- 8.45—U.S.A.A. Band.
- 10.00—First Piano Quartette.
- 10.30—Concert Hall of the Air.
- 12.00—Eveready Earlybirds.
- 7.00—Everything for the Boys.
- 8.00—National Barn Dance.



Dick Haymes, of the "Everything for the Boys" programme, is the handsome singing star whose success on the air and in the movies makes him a typical Horatio Alger hero.

He is tall and husky, has worked as an extra in Hollywood, and got his first breaks with Harry James' and Tommy Dorsey's orchestras.

"Everything for the Boys", presented over CBC's Dominion network and heard currently on Tuesdays, will move to the Saturday evening schedule on October 13, at 7.00-7.30 p.m. on CKX, Brandon.



CKX ADDS WORLD LIBRARY

The World Programme Service is being added to CKX, Brandon, to give added colour and variety to its musical programmes. This new library features many famous names, such as Ray Bloch, Glen Gray, Duke Ellington, Woody Herman and Mitch Ayres and their orchestras, organist Jesse Crawford, the London String Quartet, pianist Rudolf Ganz, vocalist Dick Haymes, Lani McIntyre and his Hawaiians, and a host of others.

Programmes from the World Library will be scheduled at various times throughout the CKX schedules commencing in October.

MANITOBA CALLING

PROGRAMMES

15000 Watts

CKY WINNIPEG

990 Kilocycles

Radio programmes are subject to change without notice. The following items are listed as a guide to some of the most popular features. For more details see Winnipeg daily newspapers. Daily programmes are shown in heavy type. Those marked * run on weekdays. Those marked † are on weekdays except Saturdays.

SUNDAY

- 9.00—CBC News—CBC.
- 10.00—Neighbourly News—CBC.
- 10.15—Prairie Gardener—CBC.
- 11.00—Church Service.
- 12.25—News.
- 12.30—Chamber Music—CBC.
- 1.00—CBC News—CBC.
- 1.30—Religious Period—CBC.
- 2.00—New York Philharmonic Symph.—CBC.
- 4.00—CBC News.
- 4.30—Great Dates in Music—CBC.
- 5.00—Ozzie and Harriet—CBC—Int. Silver.
- 5.30—B.U.P. News.
- 6.00—Let's Play Duets—CBC.
- 6.30—Star Dust Serenade—Can. Marconi.
- 7.00—Church Service
- 8.00—Radio Folio—CBC.
- 8.30—American Album—CBC—Bayer Aspirin.
- 9.00—CBC News—CBC.
- 9.15—Song Recital.
- 10.00—Night Music—CBC.
- 11.00—BBC News Reel—CBC.
- 11.30—News Time and Sign Off.

MONDAY

- * 7.00—News.
- * 7.05—The Clockwatcher.
- * 7.30—News.
- * 8.00—CBC News—CBC.
- † 8.05—Eight-o-Five Show.
- † 8.30—Breakfast Club.
- † 9.45—Aunt Mary—Safeway Stores.
- † 10.00—Road of Life—CBC—Chipso.
- † 10.30—Soldier's Wife—CBC—W.P.T.B.
- † 10.45—Lucy Linton—CBC—Sunlight Soap.
- 11.00—BBC News—CBC.
- † 11.15—Big Sister—CBC—Rinso.
- † 12.15—The Happy Gang—CBC—Colgate-Palm.
- 12.45—They Tell Me—CBC—Robin Hood Flour
- † 1.00—News and Messages.
- † 1.30—CBC Farm Broadcast—CBC.
- † 2.00—Woman of America—CBC—Ivory.
- † 2.15—Ma Perkins—CBC—Oxydol.
- † 2.30—Pepper Young's Family—CBC—Camay.
- † 2.45—Matinee Memories—CBC.
- † 3.00—Modern Minstrels—CBC.
- † 3.15—CBC News—CBC.
- † 4.30—Robinson Family—CBC.
- 5.15—University on the Air.
- 5.45—Your Favorite Songs—Bee Hive.
- * 6.00—B.U.P. News.
- † 6.30—CBC News.
- 6.45—Lum and Abner—Alka Seltzer.
- 7.00—Canadian Cavalcade—CBC—Borden
- 8.00—Lux Radio Theatre—CBC—Lever Bros.
- 9.15—Canadian Roundup—CBC.
- 10.00—Organ Music—CBC.
- 10.30—Harmony House—CBC—Nabob.

TUESDAY

- 9.15—Peggy's Point of View.
- 9.40—The Voice of Inspiration.
- 12.45—Pappy Smith—Monarch Overalls.
- 6.15—Art Van Damme Quintet—Imperial Tob.

- 6.45—Lum and Abner—Alka Seltzer.
- 7.00—Big Town—Sterling Products—CBC.
- 7.30—Citizens' Forum—CBC.
- 8.00—John and Judy—CBC—Lamont Corliss.
- 8.30—Victor Borge Show—Johnson's Wax.
- 9.30—Masterworks of the Pianoforte—CBC.
- 10.00—Rhythm on the Range—CBC.

WEDNESDAY

- 12.45—They Tell Me—CBC—Robin Hood Flour
- 5.00—Listen to Leibert.
- 5.15—University on the Air.
- 5.45—Your Favorite Songs—Bee Hive.
- 6.45—Night Editor—Edwards Coffee.
- 7.00—Jolly Miller Time—Maple Leaf Mills.
- 7.45—Sports Commentary—CBC.
- 8.30—Curtain Time—CBC—Tuckett's.
- 9.30—Eventide—CBC.

THURSDAY

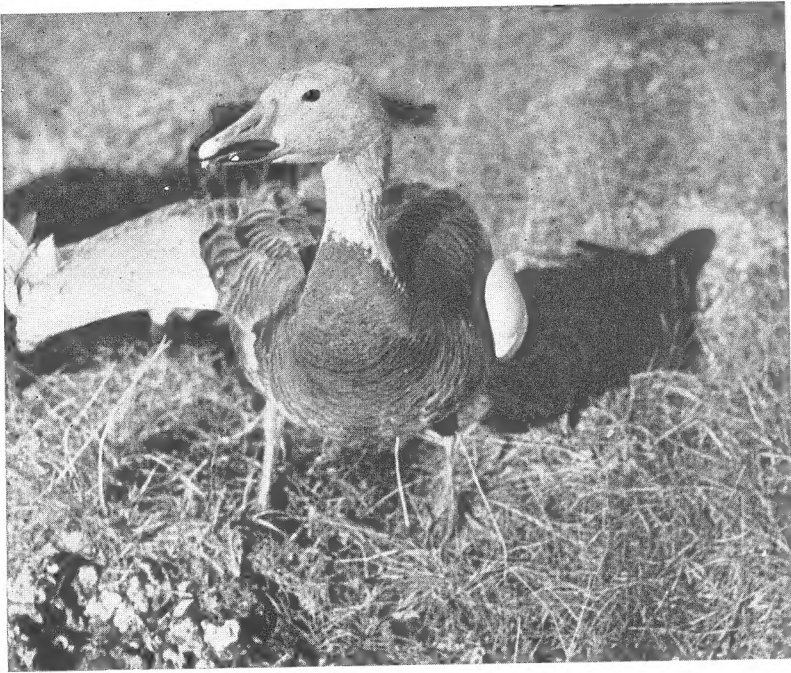
- 9.15—Peggy's Point of View.
- 9.40—The Voice of Inspiration.
- 12.45—Pappy Smith—Monarch Overalls.
- 6.15—Art Van Damme Quintet—Imperial Tob.
- 6.45—Lum and Abner—Alka Seltzer.
- 7.00—Greatest of These—CBC—Can. Starch.
- 7.30—Voice of Victor—RCA Victor.
- 8.00—Kraft Music Hall—CBC—Kraft Cheese.
- 9.15—Promenade Symphony Concert—CBC.
- 10.00—Drama—CBC.
- 10.30—CBR Concert Orchestra—CBC.

FRIDAY

- 12.45—They Tell Me—CBC—Robin Hood Flour
- 5.15—University on the Air.
- 5.45—Your Favorite Songs—Bee Hive.
- 6.45—Master Singers.
- 7.00—Joint Recital—CBC.
- 7.30—Len Hopkin's Orchestra—CBC.
- 8.30—Waltz Time—CBC—Sterling Products.
- 10.00—Soliloquy—CBC.
- 10.30—Vancouver Playhouse—CBC.

SATURDAY

- 8.30—Morning Melodies.
- 9.00—CBC News—CBC.
- 9.45—Morning Devotions—CBC.
- 10.30—The Good Deed Club—T. Eaton Co.
- 11.30—Studio Strings—M.T.S.
- 12.00—Eveready Earlybirds—Can. Nat. Carbon.
- 1.30—Eyes Front—CBC.
- 2.00—Saturday Senior Swing—CBC.
- 4.02—Date with The Duke—CBC.
- 6.30—British Variety Show.
- 7.00—Share the Wealth—CBC—Colgate Palm.
- 7.30—Musical Mail Box—Col.-Palm.
- 8.00—Saturday Night Concert—CBC.
- 8.30—Prairie Schooner—CBC.
- 9.30—Leicester Square—CBC.
- 10.00—CKY Dance Orchestra—CBC.
- 10.30—Two Piano Team—CBC.
- 11.02—Dance Orchestra—CBC.



Blue Goose

Photo by A. Gavin.

WHAT CAN YOU SPARE THAT THEY CAN WEAR?

In war-torn countries men, women and little children are facing the coming winter without adequate clothing, footwear or blankets. Their plight is pitiful and desperate. Help them by giving all the serviceable used clothing you can to the National Clothing Collection. Take your bundles to the nearest Collection Depot, or consult your local Committee immediately.



NATIONAL CLOTHING COLLECTION

OCTOBER 1 to 20

. . . CKY and CKX